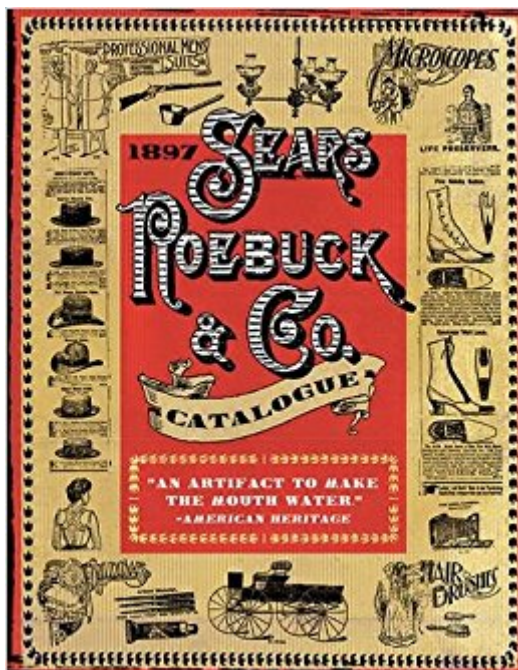


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# 1897 Sears Roebuck & Co. Catalogue



## Synopsis

Imagine it's the end of the nineteenth century, and, with one catalog, you can buy everything from beds and tools to clothing and opium. (Yes, opium.) Not to mention ear trumpets, horse buggies, and Bibles. The 1897 Sears, Roebuck & Co. Catalogue is both a wonderfully fascinating collector's item and a valuable piece of American history. For every recognizable item included, there are plenty of others guaranteed to confuse or interest 21st century readers like Bust Cream or Food and Sweet Spirits of Nitre. What was once standard household fare is today a sometimes strange, often funny look at what life was once like for the average American family. It's amazing to see that a Princely Shirt for Princely Men cost \$0.95 or three for \$2.75 or that a Complete Violin Outfit (with bow and case) cost only \$2.00.

## Book Information

Paperback: 736 pages

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Product Dimensions: 8.5 x 8.6 x 11 inches

Shipping Weight: 3.4 pounds

Average Customer Review: 4.6 out of 5 stars 99 customer reviews

Best Sellers Rank: #373,568 in Books (See Top 100 in Books) #4 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Advertising #58 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Popular Culture #69 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Americana

## Customer Reviews

An 'artifact' to make the reader's mouth water. • ([object Object])

was founded in 1886 in Chicago, Illinois. It published a general merchandise mail order catalog and consumer guide from 1888 until 1993. It is the author of the and the is the editor of,,, and. He has written over twenty books, mainly on fishing, in addition to hundreds of articles on the subject, which have appeared in such magazines as,,, and. He splits his time between New York City and Woodstock, New York.

This is great to read if you want to learn about how people lived in the 1890's, before Facebook. I found something amazing on every page in that regard. There is no better way to understand how someone lives than to examine what will eventually be their trash. The prices are great and the shipping is reasonable. My only disappointment is that Sears has refused to honor those prices and doesn't stock (m)any of the products anymore. They returned my order: 10lb barrel of Mincemeat 1 bottle of Warners Cure All to help fight Brights Disease, Lumbargo and as a Consumption preventative \$20 Cast Iron stove \$6 Colt pistol

This book is utterly fascinating for those who hold any sort of interest in bygone times. While not a step-by-step guide, it inadvertently thrusts the reader into the role of a home owner of limited means in the late 1800s. You find yourself shopping, suckered in by the richly worded item descriptions and enticed by the promises of "best on the market," "guaranteed for a lifetime," and "will cure all diseases of the nervous system." Unconsciously, you create your own little shopping list and envision a home where the husband builds everything from the buggy to the bathrooms while the wife prepares all the meals and pretties herself with skin whiteners and hair lotions. I am so glad to have bought this catalogue. I use it as a writing prompt for my high school students, to encourage creative and analytical thought, and they delight in it. I implore everyone to investigate this book.

How could you not give this book a 5 star? Its the replication of the actual 1897 Sears Catalog. Fun to use, and worth a lot if you are researching the time period.

Very nice book in very good condition for used. It is really interesting to see how the lifestyles were so different in 1897 which such focus on farming and country life. Sears was really a giant in those days.

Great fun! Everything about this volume is a delight, from the quaint drawings to the sales pitches, this book is a peek into daily life at the end of the 19th century and a revealing glimpse of the real beginning of consumer culture.

wasn't expecting hardback, but it was just the thing to round out my outhouse bathroom decor.

good service and loved the book, still waiting for order from catalog tho.

In 1897 you could order practically anything a person would need or desire for home, office or farm, guns and ammo included, through the glorious Sears catalogue. Need leather shoes? \$1.75. Underwear? 37 cents. A gasoline stove to cook dinner? \$15. The latest pump shotgun and a Colt Single Action Army? \$30 buys both with enough leftover for ammo. Great reading for the living room or bathroom (outhouse?).

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